



PO Box 142

Broken Bow, NE 68822

Meeting Minutes

September 7, 2022

The meeting notification and agenda were posted in advance at the Custer County Courthouse, on the CCAS Website, the CCAS Facebook page and e-mailed to each board member.

Members present were Rodney Lamb, Blair Hartman, Kent Nelson, Steve Horn, Marla Stallbaumer, Casey Cooksley, Ashley Garrelts, Shane Ryan & Charmayne Popp

Members absent:

Others present were Admin. Michelle Nelson, KCNI-Grant Winter, Kevin Cooksley, Jennifer Horn, Becky Pearson, Broken Bow Area Chamber—Stephanie Grafel, Custer County Chief-Mona Weatherly,

AGENDA:

The meeting was called to order by Pres. Nelson

7:00 p.m. NE Open Meetings Act Minutes

- **Approve Minutes of August 11, 2022 Regular Board Meeting**

Minutes of the August 11, 2022 regular board meeting were reviewed.

Stallbaumer made a motion to approve the minutes seconded by Cooksley.

Roll call vote:

Voting Yes: Ryan, Garrelts, Popp, Stallbaumer, Hartman, Cooksley, Lamb, Horn, Nelson

Voting No:

Abstaining:

Absent:

Motion carried.

Financial Report

- **Approve to pay monthly bills**

Following are the account balances in the various accounts as of August 31, 2022.

Events Account: \$7,344.05

Livestock Account: \$-2,686.12

Memorial Funds: \$5,708.03

Storm Damage: \$134,196.11

Capital Fund \$-29,370.60

General Fund: \$98,442.35

Savings Account: \$11,111.66

Cooksley made a motion to pay the bills seconded by Hartman.

Roll call vote:

Voting Yes: Ryan, Garrelts, Popp, Stallbaumer, Hartman, Cooksley, Lamb, Horn, Nelson

Voting No:

Abstaining:

Absent:

Motion carried.

Committee Reports

- **Extension Office—Colleen would like to extend a thank you for a great fair.**

- **4-H Council—Next meeting is September 19th at 7:30pm**

- **Administrator**

- Admin Nelson will email the board her written report. The Cornhusker Furturity went well and has asked to book the grounds for next year. The weekends are booked on the

grounds until mid-late October. Admin Nelson asked the board for possible help cleaning stalls due to short staffing. CEC has invited the board to their picnic and indicated that the board might be recognized. Admin Nelson has submitted the grant to demo the barns 1, 7, 8, 11, 12, and 13 and is waiting for the grant approval to give the contractor the go ahead. The engineer for making the grandstands ADA compliant has sent back initial drawings, Admin Nelson shared that with the board, and is going to ask for an estimate of cost.

- **Personnel**

- Cooksley updated the board that the committee met with Tessa and Tacey on Friday to address concerns of other employment offers and their hourly wage. After a lengthy discussion the personnel committee increased their pay from \$17.50 and \$19.50 to \$23/hr pending board approval. The committee is continuing to look for part time help to make sure that the current employees have the opportunity to do their jobs well and not burn out. The committee is prioritizing finding a Grounds Manager.

- **Horn moved to increase the hourly wage of Tacey and Tessa Shafer to \$23/hr. Seconded by Stallbaumer.**

Roll call vote:

Voting Yes: Ryan, Garrelts, Popp, Stallbaumer, Hartman, Cooksley, Lamb, Horn, Nelson

Voting No:

Abstaining:

Absent:

Motion carried.

OLD BUSINESS:

Disc/dec – Concert Recap 2022

Admin Nelson reported that there was a total revenue of \$15,896.88 from the concert. The total cost of the event was approximately \$54,000, with about \$34,000 in sponsorship. The rest of the expenses and the profit came from beer and ticket sales.

Disc/dec – Demo Derby

Stephanie Grafel with the Broken Bow Area Chamber of Commerce is working with Michelle and the demo derby event organizer, Stephanie brought up a few questions to clarify, but the board is willing to co-host the event, after finalizing details to make sure that both organizations benefit from hosting it.

Stephanie shared information from the 14, 15, 16 demo derby years when the Chamber put on the event. The total that they made was approximately \$7,000 in profit in 2014 and 2015, in 2016 the profits dipped below \$5,000. Stephanie shared a number of expenses, one being the insurance—if the Chamber or Ag Society were to have to purchase an insurance policy for the event, the event would not be profitable. The chamber would like some estimates before committing to the event for more accurate numbers.

Admin Nelson clarified that after talking to our insurance, if we were the sole host of the event, the Ag Society would not need to purchase any more insurance, however, co-hosting the Chamber would need to purchase their own insurance.

The Chamber is open to helping in whichever way makes the most sense and that it is a safe environment for all as well as profitable for both organizations.

Discussion around the cost to enter per car, pit passes, and ticket prices, as well as prize amount was

The cost of Wreckless Promotions is \$3300 and they provide the officials for the event.

Becky Pearson announced to the board that if the Demo Derby happens in Trotter Arena the High School Rodeo nor the Jr. High Rodeo events will happen at the Broken Bow Fairgrounds.

Barry Fox shared a message with Michelle Nelson that the county board expects the Ag Society to uphold their commitment to Custer County by diversifying the population of targeted events.

NEW BUSINESS:

Disc/dec – Mid States Finals 2022

Admin Nelson asked about keeping the gate for Mid States up by the old ATM. Admin Nelson asked about putting up the blue tarps. Ryan asked the purpose of the tarps if we were charging the gate fee at entrance of the grounds. The board told Admin Nelson not to worry about putting up the blue tarps. Admin Nelson asked the board for help finding more sponsorship. The blanks on the sponsor list have been asked but Admin Nelson has not heard back. The highlighted businesses have been asked or donated to the Mid States Association already. We need another \$10,000 to break even. We need to purchase 8 round bales and 2 square bales of hay. Our sponsor banners need to be hung Thursday. Expenses have increased this year, however rooms for the timers have been donated and the Tourism gives a grant of \$6,000 to help cover the cost of the big screen. Tazy Scott will play/sing Saturday night for \$750. Calcutta will be Friday night following the performance.

OTHER CONCERNS

ADJOURNMENT:

Hartman made a motion to Adjourn the meeting at 7:55 pm Seconded by Popp

Roll call vote:

Voting Yes: Ryan, Garrelts, Popp, Stallbaumer, Hartman, Cooksley, Lamb, Horn, Nelson

Voting No:

Abstaining:

Absent:

Motion carried.

Blair Hartman

Secretary, Ag Society